

Here's How Your Brand Can Help Raise More Much-Needed Funds Faster For Select Non-Profits And Receive All The Accolades - By Being Featured In Our Exciting New \$50,000 Sweepstakes Contests, Promoted By Dozens Of Celebrity Influencers, Reaching Millions Of Fans.

CELEBRITIES
Want To Help Raise More Money Faster With Less Effort For Selected Non-Profits And Get Paid? Read This.



Marketing Consultants Group, LLC
MarketingConsultantsGroup.com

Get Your Winning Ticket To Win Our \$50,000 "World's Greatest Tailgate Party"TM Sweepstakes Contest
Profits benefit all the animals at ASPCA shelters



Get Your Winning Ticket To Win Our \$50,000 "World's Greatest Tailgate Party(TM)" Sweepstakes Contest



Here's how our Sweepstakes Contests will work for the benefit of our Sponsors, Celebrity Influencers, and Select Non-Profits.

Our Celebrity Influencers will promote our Sweepstakes and our Sponsor's brands in our video ads and press releases to millions of potential Non-Profit contributors.

Our Sponsors will get increased exposure and good will from their participation in our Sweepstakes campaigns for Nonprofits.

Our Sponsors will also get email lists of those consumer contributors to our Sweepstakes contests so they can continue to market to them.

There's no heavy lifting for our Celebrity Influencers because they will utilize our video ads and press releases to promote our Sweepstakes to their fans on their social media sites.

Along with our administrative suppliers who will handle the ticketing, we will handle overall administration of the Sweepstakes and provide the collateral materials needed (video ads and press releases) for our Celebrity Influencer Promoters and Sponsors.

Our Non-Profits will benefit from the profits from our Sweepstakes without any heavy lifting.

**Here's how our "World's Greatest Tailgate Party"™
Sweepstakes video sales page graphics will look. Our
Celebrity Influencers will promote our "World's Greatest
Tailgate Party"™ Sweepstakes to millions of their fans.**

Get Your Ticket To Win Our
\$50,000 "World's Greatest Tailgate Party"™
Sweepstakes

Profits from the Sweepstakes benefit the ASPCA



Get Your Winning Ticket To Win Our \$50,000 "World's Greatest Tailgate Party(TM)" Sweepstakes Contest



A 2-Year Lease On A 10-Speed FORD F-150 XL Truck



OUTSUNNY 10' x 12' Hardtop Polycarbonate
Gazebo Canopy With Seating And Table



LG 86" Class UR7800 Series LED 4K UHD Smart webOS TV



LG
Life's Good

PIT BOSS Pro Black Triple-function Combo Grill



Huge Assortment of Omaha Steaks Co. Products



Huge Assortment of Honey Baked Ham Co. Products



Huge Assortment of PepsiCo Beverages & Snacks



Huge Assortment of Coca Cola Beverages & Drinks



Financial Contribution from Wells Fargo Bank

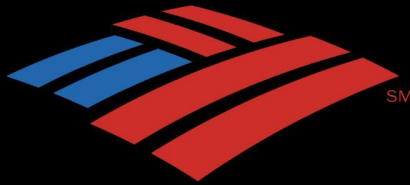
**WELLS
FARGO**

Financial Contribution from Citibank



Financial Contribution from Bank of America

Bank of America®



Financial Contribution from Chase



"All the animals at the ASPCA thank you for watching this video and hope you will to purchase a winning ticket to win our \$50,000 "World's Greatest Tailgate Party"™ Sweepstakes because the profits will benefit all the animals who need food, care and shelter."

[Click here to purchase your winning ticket.](#)
[Thank you. Good luck.](#)



Why partner with the Marketing Consultants Group, LLC's CEO Ronnie Schmidt, Author of the new article “CELEBRITIES WANT TO HELP RAISE MORE MONEY WITH LESS EFFORT FOR SELECTED NON-PROFITS AND GET PAID?” and Creator of our “WORLD’S GREATEST TAILGATE PARTY”™ SWEEPSTAKES CONTESTS.



- Enhance Visibility in our “World’s Greatest Tailgate Party”™ Sweepstakes and video sales letters promoted by our Celebrity Influencers on social media to their fans and potential contributors to raise more funds faster for select Non-Profits..
- Increase your Extended Reach and Good Will: In speaking, traditional media, podcast, extensive online media presence and press release opportunities.
- Expand your Target Audience through online marketing campaigns, being featured in video sales letters and continually promoted by each campaign’s massive group of Celebrity Influencers.

- Enhance your Cause-Related Marketing by participating in a brand that empowers Non-Profits and the people who love them and contribute to them.
- Gain Additional Media Attention: Multi-media campaigns include radio, print, strategic alliances, videos and events.
- Boost Brand Recognition with our multimedia opportunities, signage, and your company representatives at live events.
- Exclusivity in your category.

Sponsor Promotional Opportunities

Some of our promotional opportunities include:

- Inclusion as Sponsors of our new, different, exciting \$50,000 Sweepstakes campaigns.
- Featured links on our Sweepstakes campaigns websites.
- Featured link on HOW TO GET HIRED FAST Private Facebook Coaching Groups Pages
- Featured link on our Marketing Consultants Group, LLC web site.
- Featured link on our Marketing Consultants Group, LLC showcase page on LinkedIn.com.
- Featured link on our Pinterest pages.
- Featured link on our Instagram pages.
- Featured link on our Facebook pages.

- Your Sponsorship will be featured in our video sales letters on the Marketing Consultants Group, LLC's YouTube channel.
- Your Sponsorship will be featured in video sales letters promoted by our Celebrity Influencers to millions of their fans on their Facebook, Instagram, Pinterest, Tik Tok and You Tube websites.
- Cross promotions.
- Sponsor exhibitor opportunities, signage, and your company representatives at live events
- Online Sweepstakes promoting your company as a Sponsor.
- Option to provide prizes, giveaways and cash for our consumer contests.
- Promotion in upcoming media.
- Dedicated campaign with pre-marketing and follow-up promotion
- Email blasts to communities of contributors with purchasing power.
- Placement in press releases to national media outlets.
- Utilize Ronnie Schmidt, CEO, Marketing Consultants Group, LLC as spokesperson for your brand.

If you're interested in participating as a Sponsor or Celebrity Influencer, contact Ronnie Schmidt, CEO, Marketing Consultants Group, LLC at 920-396-5290 or Ronnie.Schmidt@MarketingConsultantsGroup.com or visit WorldsGreatestTailgateParty.com/sponsors.

Don't read this unless you're looking to connect your brand with contributors in this US\$ 276.2 Billion market.

Nonprofit Organizations Market size was valued at US\$ 276.72 Bn. in 2022 & the total revenue is expected to grow at a CAGR of 4.53% through 2023 to 2029, reaching nearly US\$ 377.34 Bn. by 2029.

Nonprofit Organizations Market Overview:

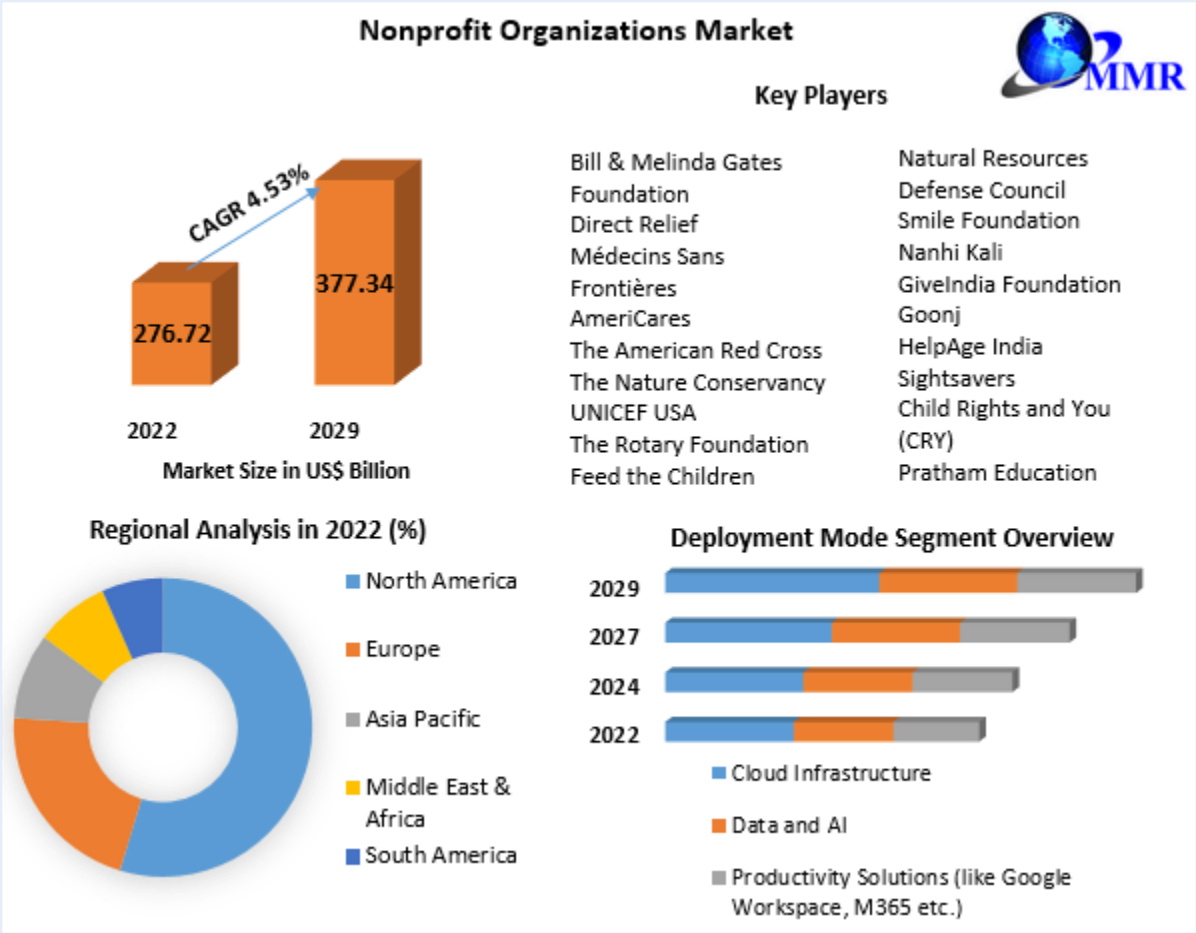
Since 2015, the global market for Nonprofits Organizations has grown at a CAGR of 3.6 % to over \$ 276.72 Billion in 2022. The market was dropped by -0.9 % in 2022, from \$ 250.96 Billion in 2022. The reduction is mainly due to many countries' enacting lockdown & social distance norms, as well as a global economic slowdown caused by the COVID-19 outburst & the actions taken to combat it. After that, from 2021 to 2023, the market is expected to recover & increase at a CAGR of 5.3 %. The market is expected to reach \$345.32 Billion by the end of 2029 at a CAGR of 4.53 %. Due to their unique conditions, nonprofit organizations often have a more tough time developing & implementing efficient marketing strategies. This, combined with an overabundance of social agencies, might make it tough to stand out and develop a successful strategy.

Strong economic expansion in developing countries & an increase in customer disposable income drove growth during the historic period. Government limitations on some sorts of financing sources, as well as money misuse, had a negative impact on growth during the historic period. Increased corporate social responsibility, more environmentally friendly awareness, & increased internet usage will all contribute to future growth. Geopolitical tensions, tight regulations, & COVID-19 are all factors that could slow the growth of the Nonprofit Organizations Market in the future.

Nonprofit Organizations Market Dynamics:

The market for nonprofit organizations will rise as corporate social responsibility improves. Corporate Social Responsibility is a concept in which businesses incorporate social & environmental issues into their operations & interactions with stakeholders. Companies are increasingly emphasizing corporate social responsibility as an important component of their overall strategy to promote social concerns.

Furthermore, millennials like to associate with firms which support social concerns. Companies' CSR spending is growing as a result of this. For instance, as part of its 2025 responsibility targets, Sysco, an American multinational food products firm, will distribute 200 Mn meals & contribute \$50 Mn to local communities. Growing CSR will positively impact the market for nonprofit organizations going forward.



Increasing mobile usage:

Donors are increasingly using mobile technologies to donate to charities as it is convenient. Nonprofit organizations can use mobile technology to better communicate with their supporters & generate money more swiftly & conveniently. Donations via mobile applications are frequently encouraged by nonprofit organizations. For example, Micro-donation apps such as Instead & One Today, allow users to make daily donations of up to USD 1 to charity organizations of their choice. According to the MMR report study, internet donations accounted for 7.6 percent of total fundraising revenue in the year 2017, & 21 percent of these online gifts were made using a mobile device.

Descriptive & Predictive Analytics:

Predictive & descriptive analytics are increasingly used by nonprofit organizations to generate relevant data insights. These businesses use descriptive analytics to make simple reports or detect non-compliance after transactions have been completed. Predictive analytics can help organizations gain a better knowledge of the relative effectiveness of numerous programmes, allowing resources to be better targeted for better results.

2022 Nonprofit organizations: Main Facts & Figures:

Worldwide, there are about ten million nonprofit organizations.

In the U.S, there are over 1.3 Mn 501(c) organizations.

Nonprofit organizations make about 5-10% of the United States economy & employ around 10% of the country's workforce.

The nonprofit sector in the U.S employs about 11.9 Mn people, making it the country's 3rd largest employer after retail & manufacturing.

Most nonprofit organizations do not rely solely on donations, contrary to popular opinion.

Fees for programmes, commodities, & services account for 48% of revenue for public charities.

The government contributes 33%.

Charitable donations account for 13% of the total.

Investments & other sources account for 6% of the total.

Recommendations:

To take advantage of the opportunities, the MMR report study suggests that non-profits organizations market companies to include mobile technologies for donations, spend in CRM software to track donations, focus on NGO-corporate companies, leverage predictive & descriptive analytics, create operations in emerging markets, organize events & campaigns, rise visibility through a high-performance website, increase adoption of the internet & social media & focus on partnership with corporates.

The objective of the report is to present a comprehensive analysis of the Global Non-profit Organizations Market to the stakeholders in the industry. The past and current status of the industry with the forecasted Market size and trends are presented in the report with the analysis of complicated data in simple language. The report covers all the aspects of the industry with a dedicated study of key players that include Market leaders, followers, and new entrants.

PORTER, PESTEL analysis with the potential impact of micro-economic factors of the Market have been presented in the report. External as well as internal factors that are supposed to affect the business positively or negatively have been analyzed, which will give a clear futuristic view of the industry to the decision-makers.

The report also helps in understanding the Global Nonprofit organizations Market dynamics, structure by analyzing the Market segments and project the Global Nonprofit organizations Market size. Clear representation of competitive analysis of key players by Product, price, financial position, Product portfolio, growth strategies, and regional presence in the Global Nonprofit organizations Market make the report investor's guide.

Nonprofit organizations Market Scope:

Base Year	2022	Forecast Period	2023-2029	
2018 to 2022	4.53%	US\$ 276.72 Bn	US\$ 377.34 Bn	
by Type Human Services Groups Education Organizations Health Care Organizations Environment and animals Religion related		by Deployment Mode Cloud Infrastructure Data and AI Productivity Solutions (like Google Workspace, M365 etc.)	by Organization Size Large Enterprise Small & Medium Enterprise	
North America United States Canada Mexico	Europe UK France Germany Italy Spain Sweden Austria Rest of Europe	Asia Pacific China S Korea Japan India Australia Indonesia Malaysia Vietnam Taiwan Bangladesh Pakistan Rest of APAC	Middle East and Africa South Africa GCC Egypt Nigeria Rest of ME&A	South America Brazil Argentina Rest of South America

FAQ'S:

1) What is the share of the Global Nonprofit organizations Market in 2022?

Answer: The Global Nonprofit organizations Market was accounted for US\$ 276.72 Billion in the year 2022.

2) Which Type of segment is dominating the Global Nonprofit organizations Market?

Answer: Health Care Organizations sector is the dominating end use segment in the market.

3) Which factor acts as the driving factor for the growth of the Nonprofit organizations Market?

Answer: The major factors for the growth of the Global Nonprofit organizations market includes Increasing Corporate Social Responsibility.

If you're interested in participating as a Sponsor or Celebrity Influencer, contact Ronnie Schmidt, CEO, Marketing Consultants Group, LLC at 920-396-5290 or Ronnie.Schmidt@MarketingConsultantsGroup.com or visit WorldsGreatestTailgateParty.com/sponsors